

TRF#	323793
EV #1	\$\$\$\$

CREDIT RISK !!
HARRIS REPORT FROM REP OCT25/12 18.51
CHANGES ** WFTV-TV ***
FAX# 703 326 7880

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME	<u>MEDIA PLACEMENT</u>
SALES PRSN	<u>WA- JOE KNAUEF</u>

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE OCT25/12 18.53

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TO LENA
FR JULIE
OK'D M3
TTLS RTS
PLS CFM,

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEFEND JUSTICE FROM POLITICS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 361 AGENCY PRODUCT CODE = 379 AGENCY EST# = 1547												
56	S		1135P-1210A	30		\$1,000.00	10/30	10/30	0		TUE	0
PROGRAM : ABC-NITELINE< CON COM1: ABC-NITELINE<												
85	A		1135P-1205A	30		\$1,000.00	11/2	11/2	1		FRI	1
PROGRAM : ABC-NITELINE< ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT30 ON LINE-56 FOR 1 SPOT/WK												

REP: TEL# 703 528 7800 FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!

ORDER WORKSHEET HARRIS REPORT FROM REP

OCT25/12 18.51

*** WFTV-TV ***

REP HEADLINE# 6249648 TRF# 323793

\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

STATION MAKEGOOD OFFERS:

M3 OK'D BUY#56 MISSED:TUE/1135P-1210A OCT30 30S \$1,000.00 (OCT25/12)

OFFER:FRI/1135P-1205A NOV2 30S \$1,000.00 PLS ADVISE.

CMT:WE CAN OFFER

CONTRACT TOTAL 55150.00

TOTAL SPOTS 41

MARKET TOTALS \$480,156 WFTV 32% WKMG 24% WESH 23% WOFL 14% WKCF 3% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE